

EXPERIENCE
THE VIRTUAL WORLD
OF MUSIC FROM
THE STREETS



MUSIC FROM THE STREETS VIDEO GAME

Not a street musician or not living near any? Don't worry - you can still live the Music From the Streets life!

In the Music From the Streets video game, users can customize their very own avatar and have a virtual career in the music industry by choosing to play as one of several characters: a street musician, rock star, record label chief, A&R talent scout, producer, etc. Gameplay experience is specific to a user's chosen career path, and users advance through the game by fulfilling quests tailored to their career. Not only can users customize avatars, they can also customize and build up residences and businesses within the game using virtual currency. The app will be free to download from the Apple App Store and the Google Play Store but will provide opportunities for in-app purchases that will allow users to pay real-world currency in exchange for virtual currency, purchase exclusive-edition customization packs, and other premium features..